

AGENDA

Early Stage Researchers Meeting

Duration: 17th – 18th October 2022, Place: Institute of Human Genetics PAS, Poznań

Monday, 17th October 2022

Workshop: Scientific Communication Trainer: Prof. Aleksandra Szczepankiewicz, Poznań University of Medical Sciences	
<i>Part 1 Writing a paper</i>	
9.00– 10.45	<ol style="list-style-type: none"> 1. Introduction to publishing and writing scientific papers 2. Strategic planning before writing the paper (authorship, organizing data, choosing a journal etc.) 3. Overview of the editorial evaluation and peer review process at journals (cover letter, list of reviewers)
10.45 – 11.00	Coffee break
11.00– 13.00	<ol style="list-style-type: none"> 1. The structure of a paper: what to include, how to write and structure each section (introduction, results, materials and methods, discussion, conclusions, tables and figures, title, key words and abstract) 2. Practical exercises
13.00 – 13.45	Lunch
<i>Part 2. Presentation at conferences</i>	
13.45 – 15.00	<ol style="list-style-type: none"> 1. Principles of effective oral presentation (structure of slides, take home message, target audience, time limit, answering questions, common mistakes)
15.00 – 15.15	Coffee break
15.15– 17.00	<ol style="list-style-type: none"> 1. Poster presentation (IMRAD format, organizing information, visual aspects, size restrictions, flash talk) 2. Practical exercise: the volunteers present their own electronic poster in a 3-minute thesis format 3. Discussion/feedback

Skills after the workshop:

- participant knows the types and structure of scientific papers and the content of each manuscript section
- participant knows the turnover of submitted manuscript in a journal (importance of cover letter)
- participant is able to identify key features of good oral presentation
- participant is aware of the importance of good poster organization and presentation in the research progress and career development



Tuesday, 18th October 2022

Workshop: <i>Scientist's personal branding on social media</i> Trainer: Jakub Jasiczak, PhD, Poznan University of Economics and Business Knowledge Transfer Company	
9.00 – 10.45	WHY_ (do scientists need personal online branding?)
10.45 – 11.00	Coffee break
11.00 – 13.00	HOW_ (to define goals and action plans on ResearcherID, ResearchGate, and Academia.edu and LinkedIn?)
13.00 – 13.30	Lunch
13.30– 15.00	ME_ (Individual work and team discussion - why do I want to do this, and what interesting do I have to say?)
15.00 – 15.15	Coffee break
15.15– 17.00	NEXT_ (Preparing the individual communication plan)

Skills after the workshop:

- the participant knows the possibilities and limitations of the LI/FB/TT in personal branding and networking with stakeholders
- the participant can identify measurable business goals for his/her activity in social media
- the participant can prepare a communication plan with a division into target groups and communication channels on social media
- the participant knows how to prepare engaging posts independently and in cooperation with a graphic designer and copywriter

